



February 2025

# Student Connection



CUYAHOGA VALLEY CAREER CENTER

## Nicole Nisenbaum

### Twinsburg



Nicole Nisenbaum, a junior at Twinsburg High School, is making strides in the world of art design through CVCC's Digital Design program, led by instructor Melissa Munro. With a passion for art and a desire to turn creativity into a viable career, Nicole felt that enrolling at CVCC was the next step after taking all the related courses at her home school. "I've always loved art, but I also know it can be really challenging to make a career out of it. Graphic design seems like the perfect blend—an art-related field with strong career opportunities," she shared.

While she's still exploring her specific career path, Nicole is particularly interested in package design, logo creation, and other graphic design work. One of her favorite class assignments was designing business cards. "We had to create our own brand and logo, which was really fun," she said. She's excited to keep refining her skills at CVCC and recently became InDesign certified. "I already have a decent portfolio, which is awesome!"

Beyond the classroom, Nicole is actively involved in Business Professionals of America (BPA) and has earned impressive achievements. She was one of two winners of the 2024-2025 Ohio Association Pin Design Contest, and her design will be distributed to Ohio BPA members at the National Leadership Conference for trading. Winners are recognized at the State Leadership Conference and receive a certificate, with a \$75 award going to their chapter. Nicole's competition achievements don't stop there. At BPA Regionals, she placed third in "Advanced Desktop Publishing" and "Graphic Design Promotion", and at SkillsUSA Regionals, she earned second place in "Advertising Design." She's now preparing to compete in both BPA and SkillsUSA at the state level in Columbus this March. "I wanted to get involved in these organizations not just for my resume, but because I heard great things about them. They're fun, and the travel opportunities make it even more exciting. I'm really looking forward to competing," she said.

Outside of academics, Nicole enjoys creating art, playing video games, and is planning to gain real-world experience this summer through a job or internship in the field. When asked what advice she'd give to an incoming CVCC student, she said: "CVCC is going to be a huge part of your life. I'm always thinking about what's going on here—and that's a great thing. I love it." Keep shining, Nicole!

See Nicole's BPA Pin Design here: <https://bpa.org/ohio/design-challenges/>



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