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Student Connection



CUYAHOGA VALLEY CAREER CENTER

Alexandra Polcar

Independence



Alexandra (Alex) Polcar, a student at Independence High School, is enrolled in CVCC's Digital Design program under the instruction of Melissa Munro. When the opportunity to attend CVCC arose, Alex was excited to expand her skills in a field she is considering for her future. She was naturally drawn to Digital Design, having always loved drawing, being creative, and spending time crafting with her sister. Since joining the program, Alex has seen tremendous growth in her artistic and creative abilities. She has also gained hands-on experience with Adobe software—tools she had not used prior to attending CVCC. One of her favorite projects so far involved developing a fragrance concept for a specific target audience. Each student was assigned a demographic group, conducted interviews, and then created a mood board and packaging design tailored to that audience. "It was so cool to go through the full, step-by-step process of creating something for a client," Alex shared.

Alex is eager to continue building her skills and growing as a designer during her time at CVCC. She is also actively involved in student organizations, recently advancing to the BPA State Competition after earning 3rd place in Advanced Desktop Publishing at Regionals. She looks forward to continuing her involvement in both BPA (Business Professionals of America) and SkillsUSA. After high school, Alex plans to attend college to pursue graphic design, interior design, or a related creative field. Outside of the classroom, Alex works and enjoys playing games like Roblox and Minecraft. She also loves spending time with friends—whether that's trying a new restaurant or going to the mall. Her advice to students considering CVCC: "Go! You're going to learn so much and build a strong foundation that will make the transition to college and beyond so much easier." Keep up the great work, Alex!

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